

EDITORIAL CALENDAR 2024

JANUARY

Predictions and Trends for 2024

Start the year by setting the tone with insights into anticipated trends and predictions for the technology landscape in the UAE/ GCC.

FEBRUARY

Gamification in Business and Technology

February is chosen for the exploration of gamification to inject a sense of engagement and playfulness into the content, aligning with the creative and innovative aspects of technology.

MARCH

Hybrid Work & Technology

Here we focus on exploring the future of work: we delve into the evolving landscape of human labour. Our focus extends beyond predicting how work will shape up in the future, delving into the pivotal role technology plays in alleviating work-related challenges for both men and women.

APRIL

Consumerization of IT & the influence of 5G

Businesses gearing up for the second quarter, April focuses on the consumerization of IT to address the impact of consumer technologies on enterprise IT strategies and employee practices.

MAY

Hybrid Cloud Solutions

As businesses plan for the future and assess their IT infrastructure, Q2 explores the benefits and challenges of adopting hybrid cloud solutions, aligning with the strategic planning cycle.

JUNE

Data Centres and Infrastructure

Continuing the focus on infrastructure, this theme in Q2 explores data centre technologies, providing insights into how organizations can optimize their data centre operations.

JULY

Cybersecurity Trends, Breaches, & Best Practices

With the increase in cyber threats & the need for robust security measures. This aligns with the mid-year point when organizations may reassess and enhance their security strategies.

AUGUST

Authentication and Security Protocols

As a follow-up to the cybersecurity theme, this focuses specifically on authentication methods and security protocols, emphasizing the importance of securing digital identities.

SEPTEMBER

Smart Machines and Automation (GITEX)

Here the attention shifts to innovations in smart machines & automation. This theme aligns with the year end push for efficiency & productivity impts making it relevant for businesses wrapping up their annual plans.

OCTOBER

Smart Cities in the UAE + AI & ML

As the year comes to a close, exploring smart city initiatives in the UAE provides a forward-looking perspective, emphasizing how technology is shaping urban development and sustainability.

NOVEMBER

Edge Computing, Spatial Data & Business Intelligence

This theme focuses on spatial data & business intelligence to align with year-end decision-making. It offers insights into leveraging data for informed business strategies as organizations plan for the upcoming year.

DECEMBER

2024 Technology Trends Recap

A recap of technology trends seen throughout the year serves as a reflective piece, providing readers with an overview of the technological advancements and changes witnessed in 2024.